MONEY SMART WEEK®

MoneySmart Kid 2017

ST. LOUIS METRO APRIL 22-29, 2017

St. Louis Metro Area

In support of Money Smart Week taking place April 22-29, 2017, Money Smart Week—St. Louis Metro, an effort of the Greater St. Louis Financial Education Collaborative, will be sponsoring the Money Smart Kid Essay Contest. Students in grades 6–8 are encouraged to answer this year's question with an essay of 300 words or less. Three finalists will be recognized at the Money Smart Kick-Off Event. One student will be named the 2017 Money Smart Kid, winning a $2,000 scholarship from COUNTRY Financial, a second student will be awarded a $1,000 scholarship from the Metropolitan St. Louis CRA Association, and a third will be awarded a $500 scholarship from Vantage Credit Union.

COUNTRY FINANCIAL®

METROPOLITAN ST. LOUIS CRA ASSOCIATION

VANTAGE® CREDIT UNION

2017 Money Smart Kid Essay Contest Question:

Do you think there is a connection between financial health and physical health? Please explain your answer. And what can a city, state or national policymaker do to help promote financially healthier citizens?

Important Dates

December 12	Essay contest question and guidelines released
February 24	Deadline for essay submissions to be received
March 31	Finalists notified, make arrangements for recognition ceremony

Money Smart Kid Committee Members

Grant Black

Gloria Brainsby
Ben Brisson
Selete Crews
Stephanie Cunningham
Karen Dickson
Sarah Franzen

UMSL Center for Entrepreneurship & Economic Education (chair)
Beyond Housing
International Institute of St. Louis
Great Southern Bank
University of Missouri Extension
First Bank
COUNTRY Financial

Genevieve Friedmann
Suzanne Gellman
Brittin Haury
Sherri Nicholson
Maggie Schamber
LaVitta Shelton
Stephanie Weinhaus

YWCA Metro St. Louis
University of Missouri Extension
United Way of Greater St. Louis
Urban Stategies
Vantage Credit Union
Urban League
Employment Connection

Guidelines

Candidates Must:

- Be a student in grades 6-8.
- Have knowledge of money management skills (decision-making related to spending and saving, investing, use of credit, etc.) appropriate for their age and grade level.
- Demonstrate how they practice good money management skills in their daily lives.
- Be able to "think on their feet"— responding to questions from business leaders and media.
- Be articulate—able to speak in front of large groups and cameras, and respond well to questions.
- Live in or attend school in the Metro St. Louis area. Counties include: (IL) Bond, Calhoun, Clinton, Jersey, Macoupin, Madison, Monroe, St. Clair; (MO) Franklin, Jefferson, Lincoln, St. Charles, St. Louis, Warren, Washington, St. Louis City

To Apply

- Student must write an essay (300 words or less) on the assigned topic. One submission per student.
- Essay should be typed, double spaced. The Money Smart Kid Application must be attached.
- The essay must be the work of the student submitting the essay.
- The application form must be signed by the student's parent/guardian.
- Previous award recipients are not eligible.
- The essay and application should be mailed, faxed, or emailed as a PDF or scanned attachment to:

Money Smart Kid Essay Contest
Center for Entrepreneurship and Economic Education
607 Tower, 1 University Blvd.
St. Louis, MO 63121
fax: 314-516-5354 (Attention: Money Smart Kid)
email: moneysmart@umsl.edu

All essays become the property of the Money Smart Committee and may be used to promote financial literacy, with credit given to the student.

All essay submissions must be received by 5 p.m. on February 24, 2017, for consideration.

For more information about the contest or Money Smart Week, visit moneysmartstlouis.org.

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Application

Student Name _____ Age _____ Grade _____

School _____

School address _____

City _____ Zip _____ Phone _____

Home address _____

City _____ Zip _____ Phone _____

Parent/Guardian _____ Email _____

I vouch that the attached essay is fully and solely the work of my child, _____
(Student Name)
and grant permission for him/her to participate in the activities of Money Smart Week 2017, including consent to release photos and personal information for media and promotional purposes if they are selected as a finalist.

_____ _____
(Parent/Guardian Signature) (Date)

How did you learn about this contest?

_____

If you would like a confirmation of receipt of this essay, please put your email address here:

_____

Fill out this form, making sure to include all information requested, have a parent/guardian sign the form as indicated, and attach it to the front of the essay. For more information about the contest or Money Smart Week, visit **MoneySmartStLouis.org** or **MoneySmartWeek.org**.