

## Creative Arts Contest - Complete Contest Guidelines

In support of Credit Awareness Month, the St. Louis Regional Financial Empowerment Coalition, a collaborative of local financial institutions, non-profits and community organizations, is sponsoring the Creative Arts Contest. Students in grades 6-8 are encouraged to answer this year's Credit Awareness Month Question (see below) with a **1.5 minute original song and accompanying video**.

### 2022 Credit Awareness Question

Generational wealth refers to assets passed by one generation of a family to another. Those assets can include a home or other real estate, stocks, bonds, investments, & family businesses, etc. ***For this contest explain the importance of generational wealth as well as the impact of credit on building generational wealth and the importance of generational wealth for you and your families' future.***

### Contest Timeline & Awards

- **October 14, 2022:** Video & Lyrics Submission Deadline. First 250 submissions considered.  
*Note: The committee will select five finalists and these students will advance to the final interview round.*
- **October 22, 2022 at 4:00 pm:** Five Finalists Notified of their Advancement to Final Interview Round (via email and phone)
- **October 28, 2022 at 6:00pm:** Creative Arts Contest Final Interview Round (Virtual Event on Facebook and YouTube)  
*Note: Students must confirm that they are available to attend the virtual event in their application.*

Winners will receive the following awards: First place \$750; Second place \$500; Third place \$250. **\$50 of prize winnings will be applied to a MO529 College Savings account.** Additional prizes will be awarded to the other two (2) finalists.

### Complete Contest Guidelines

#### Candidates Must:

- Be a student in grades 6-8
- Have age appropriate knowledge of the core money management pillars: saving, spending, borrowing, and planning
- Be comfortable responding to questions about the effects of a global pandemic on finances, school, education, and social justice reform
- Not have been previously awarded a Money Smart Kid prize as a winner or finalist
- Attend school or live in the Metro St. Louis area. Counties include: (IL) Bond, Calhoun, Clinton, Jersey, Macoupin, Madison, Monroe, and St. Clair; (MO) Franklin, Jefferson, Lincoln, St. Charles, St. Louis City, St. Louis County, Warren and Washington
- Must write an original song on the assigned topic and record a video of themselves performing it. The lyrics and musical composition must be the original work of the student submitting the video.
- Must sign waiver for video, lyrics and picture use

#### General Guidelines

- One finalist per household & submission
- Song/video must be no longer than 1.5 minute and contain no profanity, nudity, racial slurs, gang affiliation or inappropriate paraphernalia
- No group submissions. Prizes will be issued to one person for each prize category (i.e. 1st, 2nd and 3rd place)
- Submission must include a video featuring the original song (mp4 format preferred)
- Submission must include lyrics to the song. Lyrics must be typed on plain white paper, double-spaced and attached to/with the application form.
- The application form must be signed by the student's parent/guardian.
- **The video, lyrics and application should be submitted through the online form at <https://www.dropbox.com/request/KKzNTOPTitoeZkM4LM6Y>**
- **Save the files to your device using your last name and first name (i.e. Smith-Jane), click on the Dropbox link, select appropriate folder, Select Add Files, Add your application, video and lyrics to Dropbox, Select Upload**
- All submissions become the property of the Creative Arts Committee and may be used by Committee members to promote financial literacy. All submissions must be received by 11:59 pm on **Thursday, October 14, 2022.**
- **Previous contest winners of the Creative Arts or Essay Contests are not eligible.**

## Creative Arts Contest Submission Form

Student Name \_\_\_\_\_ Age \_\_\_\_\_ Grade \_\_\_\_\_

School Name \_\_\_\_\_ School Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ School Phone \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Teacher \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Parent/Guardian \_\_\_\_\_ Email \_\_\_\_\_

I confirm that the attached video, lyrics and musical composition submission is fully and solely the work of :

\_\_\_\_\_  
(Student Name)

I give permission for him/her to participate in the activities of Credit Awareness Month 2022, including consent to release photos, videos and personal information for media and promotional purposes.

\_\_\_\_\_  
(Parent/Guardian Signature)

\_\_\_\_\_  
(Date)

Please check the boxes below:

- I have read and understand the contest rules and guidelines and agree to comply with them.
- I am available to attend the LIVE Broadcast on October 28 at 6pm if I am selected as a finalist.
- I am available to attend the October 4th Q&A Zoom (attendance is optional) **Meeting ID: 943 6326 5809 Passcode: 334485**

<https://zoom.us/j/94363265809?pwd=NHRqU3RvQVNwWIZCaHBzSHI6cS93QT09>

Fill out this form, making sure to include all information requested, sign the form as indicated, and send it with video & lyrics submission.

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